

## Benefits

**\$10,000  
partner**

- A robust story\*\* featuring your company as a “sponsor partner” in one or more of WEC’s publications (Convene\*, highlight in email blast to ~15,000 members, “story” on new website, Instagram feature)
- Access to WEC’s 2021 Legislative Session Bill Tracker
- WEC weekly legislative session senate and house hot lists
- 1 virtual meet & greet with WEC Senior Leadership
- Experience Boxes and small gift delivered to up to 20 guests prior to Gala

**\$5,000  
sustaining**

- Access to WEC’s 2021 Legislative Session Bill Tracker
- WEC weekly legislative session senate and house hot lists
- 1 virtual meet&greet with WEC Senior Leadership
- Sponsor highlight in email blast to ~15,000 members
- Experience Boxes and small gift delivered to up to 15 guests prior to Gala

**\$2,500  
supporting**

- Sponsor highlight in email blast to ~15,000 members
- Experience Boxes and small gift delivered to up to 10 guests prior to Gala

**\$1,500  
contributing**

- Experience Boxes and small gift delivered to up to 10 guests prior to Gala

## Recognition on:

website (2k visits/mo.)  
gala invites/materials  
digital e-newsletter (4k+ views)

- Recognition with big logo on all WEC event-related sites and emails communications throughout 2021 (including but not limited to Gala, Orca Month, Carbon Conference)
- Logo featured in both issues of Convene\* and on our newly updated website

- Recognition with big logo on gala-related communication and throughout the virtual gala
- Logo featured in both issues of Convene\* and on our newly updated website

- Recognition with medium-sized logo on gala-related communication and throughout the virtual gala
- Logo featured in both issues of Convene\* and on our newly updated website

- Recognition with small-sized logo on gala-related communication and throughout the virtual gala
- Logo featured in both issues of Convene\* and on our newly updated website



10K



5.7K



1.5K



1.8K

**7** social highlights

**5** social highlights

**3** social highlights

**2** social highlights

\* **Convene** is WEC's new magazine-style publication with longform features; it will have a digital counterpart and accompanying Instagram posts

\*\* Meet with WEC Comms team to develop a strategy tailored to sponsor partners' needs/audience/desired channel.